

THE COMPLETE INTERNET MARKETER

by Jay Neuman

About The Author

Jay Neuman is a veteran of the Dot-Com Revolution. In 1994, when the World Wide Web was only one year old, Jay became part of the acclaimed Interactive team at Toyota, that won nearly every industry award for best corporate website in the 1990s. He went on to fight in the trenches of the Dot-Com Revolution, then to lead Interactive Marketing at a Fortune 500 company, ARAMARK Uniform Services. Jay has helped businesses as varied as Fortune 500 corporations, startup Dot-Coms and nonprofit organizations achieve Internet Marketing success. Jay is currently sole proprietor of the KnExT Consulting Group. He lives in Los Angeles, California.